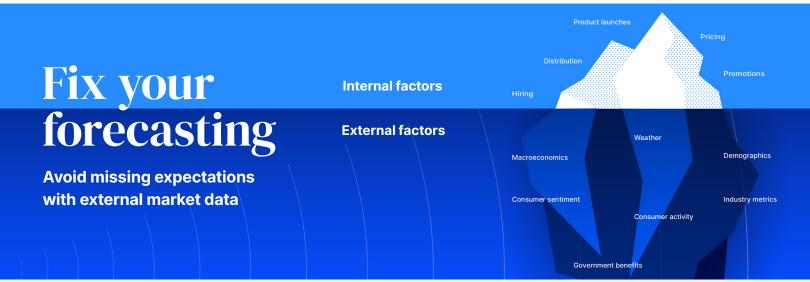
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One of the key reasons companies miss expectations is that they do not understand how external market factors impact their business.

- Can you predict how changes in macroeconomics, consumer sentiment, and government actions will affect your company's performance?
- Are you confident that your forecasts anticipate market trends and that you can effectively communicate those dynamics to investors, partners, and other key constituents?

If not, Prevedere can help. Prevedere offers a suite of software solutions that enable leaders to transform planning and forecasting with external insights and predictive analytics.

With Prevedere, you can:

Use leading indicators to anticipate the future

Leaders can leverage leading indicators and economic models to anticipate how market conditions will impact their business. Using external market data and predictive analytics provided by the Prevedere platform, CEOs and CFOs can better guide strategic decisions, make timely course corrections, and effectively manage investor relations.

Monitor macro trends to communicate intelligently with investors

Understand how external factors such as GDP growth, inflation rates, consumer sentiment, government actions, and more, can affect your business — over short-, medium-, and long-term horizons. Speak knowledgeably with investors and other shareholders about headwinds and tailwinds from the external environment.

Leverage real-time alerts to avoid forecast misses

Prevedere's real-time alerts help CFOs understand critical economic changes that impact their models. Using Prevedere's patented AI, real-time alerts notify leaders when the system detects changes to models and forecasts. This proactive approach enables CFOs to see potential risks, adjust their forecasts, and pivot when necessary.

By leveraging leading indicators, understanding macro trends, and utilizing real-time alerts, CFOs can make informed decisions, communicate effectively with stakeholders, and proactively adjust business strategies. Prevedere's external insights and predictive analytics empower business leaders to avoid missed expectations and navigate market dynamics with far greater confidence.

Complete suite for external insights & predictive analytics

Econometric

expertise

Economic Insights

Reports • Dashboards • PEIRs Modeling-as-a-Service

GenAl Copilot

Chat-based assistant trained on hundreds of thousands of models & millions of scenarios

Artificial intelligence











Identify leading indicators correlated with business

Discover

Predict

Create and refine econometric models

Scenario

Evaluate different macroeconomic scenarios

Protect

Monitor conditions & take action

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