

# Add predictive economic foresight to CPM/EPM platforms

## How to market-validate forecasting, planning and strategy

- Easily add a layer of economic intelligence to forecasting and planning platforms
- Improve accuracy and visibility into future demand, supply and operating conditions

Business leaders and planners are attempting to make sense of the current market volatility and economic signals, trying to determine if and how much impact they will have on their lines of business. It is now imperative that businesses understand external market forces, be able to quantify and predict their impact, and incorporate them in some way into regular planning cycles.

### The need

Organizations cannot ignore the impact of economic and market forces when planning.

### The gap

All current CPM/EPM platforms are missing that layer of external predictive intelligence.

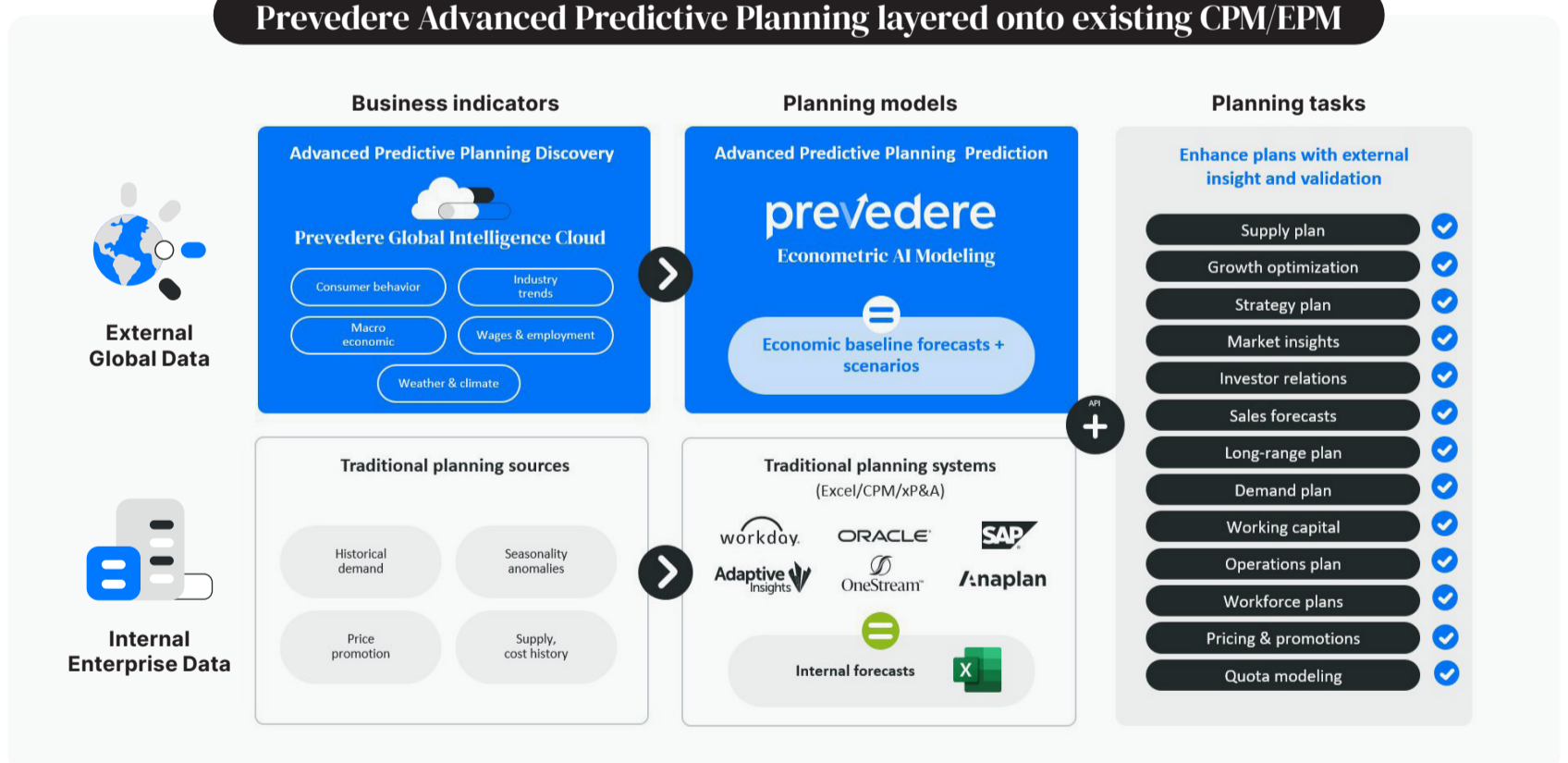
### The solution

Prevedere is able to extend CPM/EPM with predictive economic intelligence.

Your organization likely has well-established CPM or EPM systems in place. These platforms are comprehensive and offer a broad range of capabilities including sales forecasting, demand management, S&OP and workforce planning. What they ALL lack is a layer of contextual economic intelligence that is fundamental to planners and forecasters, foresight

that is able to verify, validate and optimize planning activities and decisions. Without incorporating the external drivers of your businesses into your plans and strategy, your forecasts will include many blind spots. Prevedere has a platform agnostic solution for all these platforms, that quantifies and incorporates external factors.

## Prevedere Advanced Predictive Planning layered onto existing CPM/EPM



Prevedere's Advanced Predictive Planning (APP) solution can be easily and rapidly layered onto your existing systems, (see the blue boxes above). From the left, our Global Intelligence Cloud enables the identification of the leading indicators that feed the modeling engine that

generate economic baseline forecasts for any of these strategic and operational plans. Our customers blend their internal forecasts with the economic baseline forecast, resulting in a more holistic and market-validated prediction for planning and strategy.

Combining Prevedere plus your CPM/EPM delivers a more viable and accurate forecast of your business future, which has a range of benefits, whether reducing forecast misses from 5-25%, reducing cost, managing risk, increasing profitability and providing competitive advantage.

[Read our latest eBook: How to extend CPMs with AI-based economic intelligence >](#)