prevedere

ERIN INDICATORS

Now Available on ❄ snowflake®

MILLIONS OF MODEL-READY LEADING INDICATORS

ERIN Indicators is a world-class collection of high-quality time series data that are ideal for predictive AI, Big Data analytics, strategic planning and BI reporting.

With 4 million datasets from more than 2000 trusted sources, ERIN Indicators cover just about any external factor that can influence a business—industry trends, demographics, macroeconomics, consumer behavior, online activity, weather patterns and more.

GO-TO SOURCE FOR REAL WORLD DATA

Say goodbye to hours-long Internet searches, questionable sources and incomplete data. With ERIN Indicators, companies get a comprehensive set of external leading indicators that are:

Analysis-Ready	Clean, current and well-formatted
Context-Rich	Tagged with industry, geography and more
Proven	Validated in 1,000s of predictive models
AI-Powered	Made more relevant with machine learning
Exclusive	From unique or hard-to-access sources

Companies that leverage the predictive value of external indicators have a market value two to three times higher than those that do not. ERIN Indicators make it easier than ever to find and use data from outside an organization's own four walls.

ANY ANALYTICS ECOSYSTEM

SAS   prevedere   IBM SPSS

R   python   (Hadoop)

Microsoft Azure   Microsoft Excel   Power BI Desktop

+tableau   SAP   ORACLE HYPERION

A company can work with ERIN Indicators using Prevedere's ERIN Predictive Analytics Engine or bring the data into their own analytics environment via Snowflake.

EXTEND THE VALUE OF BUSINESS ANALYTICS WITH ERIN INDICATORS

GAIN NEW INSIGHTS
Make smarter business decisions, informed by real world trends and performance drivers

EMPOWER THE ENTERPRISE
Advance analytics initiatives in every department, from data science to the C-suite

SAVE VALUABLE TIME
Quickly access and update the right data to accelerate time-to-value for analytics projects

MAXIMIZE INVESTMENTS
Enhance existing BI, analytics and Big Data platforms, processes and teams

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ERIN INDICATOR PACKAGES

Companies can choose from a variety of packages to get the indicators that are right for their business—whatever the industry, geographic markets or enterprise data strategy. An Enterprise subscription enables unlimited, company-wide use of the data.

SAMPLE DATA SOURCES

ALL-INCLUSIVE
4M Indicators | 2000 Sources | Global Coverage
168 Industries & Vertical Markets | 8 Macroeconomic Sectors

| Industry | Macroeconomics | Financial | Demographics | Social | Weather |

GEOGRAPHY	INDUSTRY	MACRO/FINANCIAL
US	Consumer Goods & Services	Macroeconomic (US)
Canada	Retail & Wholesale	Stock Market & Financials
Europe & Asia	Manufacturing & Materials	
	Travel, Hospitality & Entertainment	
	Construction & Engineering	
	Energy & Fuels	

All packages come with onboarding, technical support and **free trial access** to Prevedere's AI-based predictive analytics software. The software can be used to identify the most relevant indicators for a business, build more accurate forecasting models and enhance decision making across the company.

CASE STUDY: GLOBAL AUTOMOTIVE COMPANY

A global auto manufacturer desired to reduce time and resources spent to identify external leading indicators. Their data teams wanted industry specific data that was immediately available for their ML analysis methods. The company wanted to ensure this external data was in the same format and on the same platform as their internal data.

METHODOLOGY
ERIN Indicator's ranked data sets in the Manufacturing category were directly integrated from Snowflake nto company's Azure Data Lake. The company then expanded their request to include all ERIN Indicators into their Azure Data Lake. Newly updated ERIN Indicators were appended to the company's data lake weekly.

RESULTS
- Company's data team was able to collectively save over 80 hours per week on data gathering, testing and cleaning
- Company's data team was able to run 3x the analyses and testing in a month
- External and internal data was seamlessly integrated for access by existing BI tools

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For more information on accessing ERIN Indicators on Snowflake: , https://www.snowflake.com/datasets/prevedere-global-indicators/