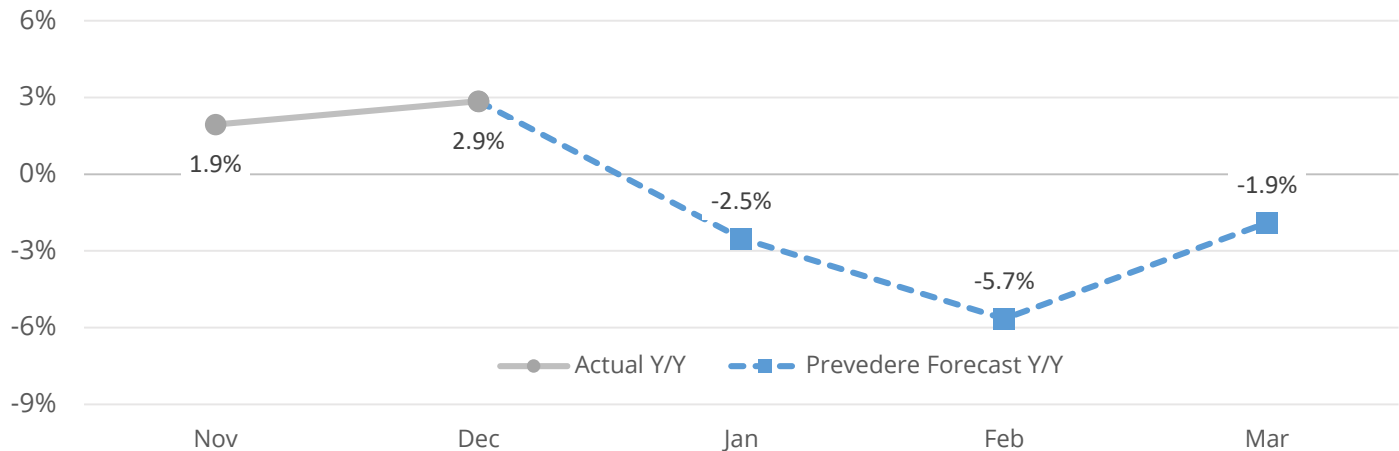## RETAIL: CLOTHING AND CLOTHING ACCESSORY STORES

January sales volume is forecast to be 2.5% lower than last year. February sales volume is forecast to be 5.7% lower than last year. March sales volume is forecast to be 1.9% lower than last year.

Nov: 1.9% | Dec: 2.9% | Jan: -2.5% | Feb: -5.7% | Mar: -1.9%

Legend: Actual Y/Y — Prevedere Forecast Y/Y

HOW WILL YOUR RETAIL BUSINESS PERFORM?

Contact us at 888-686-7746 to receive a custom forecast for your company and discover the specific external and internal factors that drive your business in retail.

INDICATORS TO WATCH

Clothing and Clothing Accessory Store Sales have historically moved in line with the following economic factors, each with a statistically proven lead time. Changes in these factors can affect future sales performance.

| Indicator Description	Jan	Feb	Mar
Architectural Billings Index (7 mo. Leading) Measures monthly billing activity for architects which is a leading indicator for new construction. A positive ABI can be seen as a sign of a strengthening economy.	NO Y/Y CHANGE	↓	↓
Avg. Weekly Hours: Retail (4 mo. Leading) Measure the average weekly hours per retail worker for which pay was received. More work hours could indicate the need to staff due to increased purchase activity.	↑	↓	↓
Personal Savings Rate (4 mo. Leading) Measures the percentage of an individual's disposable income that is set aside for retirement. Typically, consumers save less and spend more in a stronger economy.	NO Y/Y CHANGE	NO Y/Y CHANGE	NO Y/Y CHANGE
Consumer Sentiment (8 mo. Leading) Measures the degree of optimism on the state of the economy that consumers are expressing through their activities of savings and spending.	↑	NO Y/Y CHANGE	↓

prevedere

ABOUT PREVEDERE

Prevedere is a predictive analytics company that helps companies forecast their future performance using global economic and consumer behavior data. Our predictive engine accurately determines which factors are true leading indicators for company revenues, profits, even sales of individual products, nationally or locally. By augmenting internal data with external predictive analysis, our clients see dramatic reductions in forecast error, resulting in smarter, more profitable decisions in an ever-changing economy.
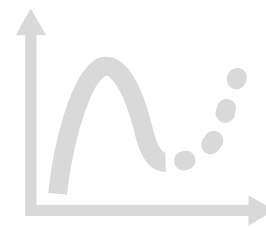
GLOBAL DATA CLOUD
Aggregates, validates, and millions of global data series, such as average rain fall, commodity prices, even consumer sentiment and social media data.
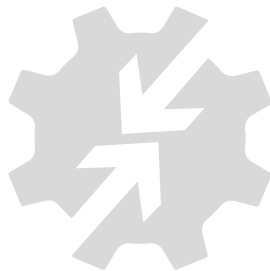
PREDICTIVE ANALYTICS
Using the latest in machine learning and cloud computing, our software performs billions calculations a second to discover hidden leading indicators of your business.

BUSINESS INSIGHTS
Create models in seconds, manipulate them in real-time, create "what-if" scenarios. Present results in ways executives need to make informed decisions.

FORECASTING WITH EXTERNAL DATA

Every industry is influenced by hundreds of external factors, such as a consumer's income, price of fuel, cost of raw materials, and weather. By analyzing these external factors, we are able to determine the most predictive indicators for each industry, as well as their lead times. Forecasts are created by analyzing the leading indicators are changing in the present, factoring in their lead times, and overall impact to that category.

prevedere