

Prevedere Executive Bios

Rich Wagner

Founder and CEO

Rich Wagner is CEO and Founder of Prevedere, a predictive analytics company that helps enterprises create highly accurate forecast models by incorporating the global economic leading indicators. Prior to Prevedere, Rich was Director of IT Innovation and Strategy for Momentive, a global leader in Specialty Chemicals. He brings over 20 years of technology, innovation, and leadership experience from Big 4 consulting and Fortune 500 companies. As a forward-thinking predictive analytics thought leader, Rich has contributed to publications such as InformationWeek, Chief Executive, Supply and Demand Chain Executive, Wired, Manufacturing Business Technology, Website Magazine and Forbes. Rich has experience in a variety of industries including manufacturing, consumer goods and retail. Rich is a Veteran and holds a Bachelor of Arts degree from The Ohio State University and a Master of Business Administration.

Matt Baer

Vice President, Sales

Matt Baer is Vice President of Sales for Prevedere, a predictive analytics company that helps enterprises create highly accurate forecast models by incorporating the global economic leading indicators. Matt has over 20 years' experience in the in SaaS software sales and marketing with specific focus on BI and Analytics. As vice president of sales, Matt has played an integral role in building the Prevedere sales team from the ground up. He brings an intense, results driven attitude to the organization he leads. Before joining the executive team Matt has been credited with being a key contributor at SumTotal, Lithium and Adobe.

Derek Smith

Vice President, Services

Derek Smith is Vice President of Services for Prevedere, a predictive analytics company that helps enterprises create highly accurate forecast models by incorporating the global economic leading indicators. Prior to his role at Prevedere, he spent fourteen years with DemandTec in various sales and marketing roles. Most recently, Derek was IBM's Vice President of DemandTec Sales for Asia Pacific and Japan. Derek introduced the DemandTec solutions to this emerging market, hiring and leading a team of nine sales professionals. Derek received his undergraduate degree in Business Economics from Miami University in Ohio and an MBA from the University of Chicago.

Danielle Marceau

Senior Economist

Danielle Marceau is a Senior Economist for Prevedere, a predictive analytics company that helps enterprises create highly accurate forecast models by incorporating the global economic leading indicators. Danielle has deep experience in critically analyzing thousands of domestic and international

datasets to evaluate current and future market and company conditions. Prior to her role at Prevedere, Danielle was Senior Economist at ITR Economics. As a prolific writer and public speaker, she is a regular contributor to Forbes and has been featured on NPR, MarketWatch, Customer Magazine and in numerous trade organization publications. Danielle has a Bachelor of Science from Westminster College.

Andrew Duguay

Senior Economist

Andrew Duguay is a Senior Economist for Prevedere, a predictive analytics company that helps enterprises create highly accurate forecast models by incorporating the global economic leading indicators. Prior to his role at Prevedere, Andrew was a Senior Economist at ITR Economics. Andrew's commentary and expertise have been featured in NPR, Reuters, and other publications. Andrew has an MBA and a degree in Economics. He has received a Certificate in Professional Forecasting from the Institute for Business Forecasting and Certificates in Economic Measurement, Applied Econometrics, and Time-Series Analysis and Forecasting from the National Association for Business Economics.